

IAD Board Meeting Minutes

Via Video Conference Call

Oct. 15, 2015

7 – 8:30 pm

Board members present: President- Alan Wilding, Secretary- Stefanie Saltern, Auditor- Janette Lancaster, President Emeritus- Jerry Wilding, Member at Large- Coral Lafferty

Board members absent: Vice President- Mike Miller, Treasurer- Kristi Dorris, Member at Large- Andrea Austin, Member at Large- Darcy Sinsley

Alan Wilding called the meeting to order at 7:15 pm.

1. Gathering Information for Deaf Center

- a. President Alan Wilding received sample demographic questions to be distributed in an anonymous survey via email and on Facebook. He asks that we share this survey.

2. Fundraising Efforts

a. Restaurants

- i. President Alan Wilding received a sample letter that Treasurer Kristi Dorris got at the National Leadership Training Conference to give to restaurants where Deaf community events are held and request that a portion of the funds earned during that time be given in support of IAD or the Idaho Deaf Youth Program (IDYP).
- ii. Rocky Mountain High School American Sign Language (ASL) Club is hosting a fundraiser at Cafe Zupas in Meridian on Nov. 3 to support a nonprofit organization.
- iii. Stefanie Saltern suggested contacting restaurants between ISU-Meridian and Centennial High School on Nov. 13 when Idaho ASLTA has their conference and dinner is on their own.

b. Holiday Bazaar

- i. Nov. 7 at a church on Overland, 9 am - 8 pm. Boise Valley Association of the Deaf (BVAD) plans to have their Game Show in the afternoon and are discussing how to recruit game players. All funds earned will be split between IAD & BVAD.

c. ASL Movie

- i. Boise State University ASL Club requested that we collaborate in showing "Legend of the Mountain Man". Tentative dates are Sunday Nov. 8 & Thursday Nov. 12 pending the room reservation approval. Movie license fee is \$250 for both showings. Student tickets would be \$5 and Community tickets are \$7. The club asks IAD to sponsor advertising or money for their upcoming ASL Comedy Night in late February or early March. We may want to negotiate if we donate money that they will allow us to have Kristi's fundraiser in April.

3. Idaho Deaf Awareness Day (IDAD) Expenses

- a. We collected \$425 for IDAD booths to reimburse most expenses that IAD paid.
- b. Ordered and paid Staples \$221.04 for Walk4ASL Sponsor posters and Banners (IAD, IDYP, BVAD, Walk4ASL, & IDAD) to arrive before Sept. 26. For some reason we did not get the IDAD banners and 2 of the other banners had a black box misprinted, Staples refunded our entire purchase. We paid \$44.48 to re-order the IDAD banners which will need to be reimbursed.
- c. Other IDAD expenses that IAD paid and need to be reimbursed include \$275 for the Porta Potties, \$22.93 to Zurchers for Giant Banners Kit, \$6.33 to Jackson's for ice bags, and \$100 for insurance from Scentsy. Note: originally we paid \$300 to Scentsy including a \$200 refundable cleaning deposit that was returned.

4. Walk4ASL Update

- a. Stefanie Saltern reports it was our first time using a PayPal card reader on Sept. 26 and we couldn't figure out how to get cards scanned so we manually entered them. Total online payments (\$1,936.63 pre-registration and \$265.91 at the door with subtracted fees) is \$2,202.54.
- b. Total cash or checks (\$218 by mail and \$1,070.50 at the door) is \$1,288.50.
- c. Total sponsors with spendable cash is \$1,775. We used \$75 of Home Depot gift cards then returned some items and have \$6.43 store credit with \$25 gift card left. Other donations that were gift cards were used as prizes and 2 hotel certificates and other items were saved for Silent Auction at the Bazaar which we hope to earn more money.
- d. IAD paid \$175 for reservation of the Couer d'Alene park and is supposed to be refunded the \$100 back. North Idaho Deaf Club spent \$62.70 on water & snacks, they kept \$62 cash at the door which leaves \$.70 cents that IAD owes along with \$25 booth fee from Idaho Hands & Voices and \$25 booth fee from Idaho Educational Services for the Deaf & Blind (IESDB). IAD needs to write a \$50.70 check payable to NIDC.
- e. South Idaho spent \$160.59 on water, snacks, and balloons.
- f. T-shirts cost (\$1,694.70 for first order & \$105.85 for 2nd order) total \$1,800.55.
- g. Estimated earnings (\$5,197.37 for registrations/sponsors minus expenses \$2,098.84) is \$3,095.53.

5. Lead-K

- a. Goal is to propose this bill to Idaho legislators this January 2016. California recently passed their Lead-K bill, they will share all their paperwork, drafted bill, flyers, letters to legislators, media packets, powerpoints, and resources.
- b. President Alan Wilding will appoint a committee of 5 people to plan town halls and collect written or video testimonials in support of ASL for Deaf children. He is currently scheduled to present at the Early Childhood Coordinating Council (EC3) conference on Nov. 5-6 in Boise.

Meeting adjourned 8:30 pm.

*Respectfully submitted by Secretary Stefanie Saltern.