

IAD Board Meeting Minutes

**Idaho School for the Deaf and Blind Museum in Gooding, ID
& via Video Conference Call (appear.in/iad)**

January 14, 2017

3 - 6 pm

Board members present: President- Alan Wilding, Secretary- Stefanie Saltern, Treasurer- Kristi Dorris, President Emeritus- Jerry Wilding, Auditor- Janette Lancaster, Member at Large- Coral Lafferty, Member at Large- Sarah Frasier, Member at Large- Darcy Sinsley

Board members absent: Vice President- Jennifer White

Visitors: Arlene Gunderson (via appear.in/veditz), Byron Jensen, Robert Kness, Lily Wilding

1. Treasurer's Report

- a. Treasurer Kristi Dorris reports current balance from our checking account and Certificate of Deposit (CD) is \$15,694.36. The CD balance for our Deaf Center is \$3,011.90 with an interest earning of \$6.03. Total expenses in 2016 is \$10,034.13 for JrNAD (Junior National Association of the Deaf) Winter Retreat for 4 youth, NorthWest Association of the Deaf Basketball (NWADB) tournament basketball team fees, Alan Wilding's program book reimbursement for IAD Conference 2015, Camping at Silver Creek Plunge resort, Disc Golf tournament, North Idaho reimbursement for flight to Self Advocacy training, Fashion Show catering and Little Caesar pizza for youth models, Jac Cook fee as Master of Ceremonies (including flight), Jeff Cardinale fee as Photographer, NAD Conference flight and hotel to Phoenix, Food expense reimbursement to Jennifer White, Language Equality and Acquisition for Deaf Kids (LEAD-K) Summit flight, hotel, food, and Uber. See detailed IAD Report 2017 powerpoint for specific amounts.
- b. Total earnings in 2016 is \$8,131.08. Food Sales at Walk4ASL \$135, Idaho Council for the Deaf and Hard of Hearing (CDHH) donated \$1,200 for JrNAD Winter Retreat and reimbursed \$493.94 for Idaho Deaf Awareness Day, Fashion Show donations \$925, Auction \$1,274.50, and tickets \$1,890, Membership \$320, Eagle High School donated \$1,136 and \$98.42, IAD Camp fees \$50, Rocky Mountain High School donated \$150, Chili Cook-off earned \$430, KM Engineering donated \$200, Bazaar booth/donations \$214.51 and Food Sales \$113.85, NIDC earned \$8 for their beef jerky sales. Restaurant fundraisers total for Yogurtz, Menchie's, Blaze, Zimm's, and Chipotle is \$350.34. For IDYP, Alan's Store \$407.50 and GoFundMe \$2,955. Idaho Athletic Club of the Deaf (IACD) funds transferred for IAD Sports \$761.08, Carla Potter donated \$107, total for IAD Sports \$1,329.68 including NWADB 3rd place winnings and other donations.

2. Arlene Gunderson- Veditz website

- a. Veditz founder, Arlene Gunderson, shared a possible idea for use of Walk4ASL funds towards a Deaf Mentor service for parents and families of Deaf and hard of hearing children. Veditz has an online platform that includes powerpoint, drawing board, chat rooms, notes that can be saved. They started building their database of videos with sign vocabulary and currently have their Math Academy available for people to check and use free.
- b. ASL Tutors with different knowledge of subjects can be contacted on Veditz to schedule 30 minute sessions at a time. IAD can have their own webpage monitored by Veditz staff in the beginning where parents can log on scheduled sessions with a Deaf Mentor then someone in Idaho can take over as monitor. We need to decide how much money we can spend on this platform, how many sessions, and how many families we can serve.

3. President's Report

- a. President Alan Wilding reports IAD Camp funding was confusing, people paid to come included food but some paid ahead of time, others at door. We did not profit a lot from this event because we spent much more than we expected due to high costs at the resort (ie: 5 dollars for a bag of ice because the closest store was 45 mins away). Youth camp attendees also attended this camp and were not required to pay. We need to ensure we have a more clear process for collecting money next time.

- b. Disc Golf tournament: the first time for IAD, but many people already had plans on Labor Day weekend. It seems Labor Day weekend is not a good time to host an event. We may have a possible 2nd tournament in the Spring to see if we have better attendance.
- c. 2016 was the first time for a lot of things, We did not reach IAD's fundraising goal for \$20,000. However, we did quite well and are learning many things about how to host major events and fundraisers. We can try again this year. However, at least we have more than \$10,000 now and can start applying for grants.
- d. NWADB tournament is on March 24-25: 2 months left to the event. Amanda Hope accepted to be the treasurer with Jessica Waldbillig as advisor for the tournament only. Byron Jensen is the chair of the tournament, along with support from President Alan Wilding. The tournament will be held in Meridian, Idaho at the YMCA Homecourt.
- e. IAD Sports chair, Byron Jensen, reports he has a committee for the NWADB tournament and asks us what we want to do with profits. Usually profits are around \$3,000-\$4,000. The Treasure Valley YMCA home court in Meridian rental costs \$1,000. We are also responsible for paying referees and for four rooms for NWADB officers. Profits after that would, typically, go into the sports fund. Byron, however, has recommended that we earmark some of the profits for the Deaf Center. We also need the board's help with spreading the word about NWADB 2017.
- f. President Alan Wilding had hoped to spend some time discussing an online course that he took on how to host fundraisers with the hopes of helping our future events become more effective. There will not be enough time for this, so he will make a video for board members to view on their own times.

4. Reading of the minutes

- a. Approved June & November 2016 minutes as read and corrected in IAD Board group on Facebook.

5. Planning Events and Fundraising

- a. President Alan Wilding reports that he feels our fundraising letter should include all of our yearly goals to get bigger donations then divide between programs and events. Businesses may be willing to donate larger amounts of money if they are guaranteed several different opportunities to showcase their businesses.
- b. A vlog will be sent to the board sharing ideas how to work as a team and host fundraisers.

6. Online Business voted and passed

- a. IAD will pay for Julie Rems-Smario to present at a teacher conference at IESDB on March 8 to explain about LEAD-K. IAD will pay Julie's fee of \$450 and her flight ticket. The LEAD-K presentation will be from 9 am to 5 pm, with a break for lunch. ALL board members are welcome and encouraged to go.

7. Necrology given Online

- a. Janette Lancaster reports dates of recent deaths: Roy Burns 84 years old died June 5, Ellen O'Hara Hanna 31 years old died July 1, Johnny Brown 6 years old died Oct 6, Mary Lucido 94 years old died Oct 11, Grady Williams Jr. 72 years old died Oct 21, Taeko (Yagamata) Nitta 83 years old died Dec 7, Ella Lusk Downey (Jack's wife) 92 years old died Dec 27.

8. Next Board Meeting

- a. ISU-Meridian through VP conference on Thursday, February 16 at 6 - 9 pm.

*Respectfully submitted by Secretary Stefanie Saltern.